



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2016/2017

**FOURTH YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION
WITH INFORMATION TECHNOLOGY**

HOMA-BAY CAMPUS

ABA 414: ISSUES IN MANAGEMENT

Date: 10th December, 2016

Time: 2.00 - 5.00 pm

INSTRUCTIONS:

- Answer question ONE and any other TWO questions.



QUESTION ONE

- (a) Assess the argument for and against government regulation of business. (10 marks)
- (b) Discuss the impact of liberalization on local industry. (10 marks)
- (c) Examine the benefits and limitations of MBO (Management by Objectives) (10 marks)

QUESTION TWO

- (a). Explain the objectives of H.R.A (Human Resource Accounting) (7 marks)
- (b) Examine the significance of employee stock participation (7marks)
- (c) Describe the J.I.T (Just in Time) concept (6 marks)

QUESTION THREE

- (a) Explain the Eight-System model of T.Q.M (Total Quality Management) (10 marks)
- (b) Assess the argument for and against business social responsibility (10 marks)

QUESTION FOUR

- (a) Describe managerial skills required to appreciate emerging trade blocks. (6 marks)
- (b) Explain the step in implementation of B.P.R (Business Process Re-engineering) project. (8 marks)
- (c) Examine the benefits of government disinvestments from business. (6 marks)

QUESTION FIVE

- (a). Describe the step in P.E.R.T (Program Evaluation and Review Technique) planning (10 marks)
 - (b) Discuss the benefits and challenges of business merger. (10 marks)
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