



# **UNIVERSITY OF KABIANGA**

## **UNIVERSITY EXAMINATIONS 2016/2017 ACADEMIC YEAR SECOND YEAR FIRST SEMESTER EXAMINATION**

### **FOR THE DEGREE OF BACHELOR OF ARTS (ECONOMICS)**

**COURSE CODE: ECO 218**

**COURSE TITLE: RESEARCH METHODS**

**DATE: 9<sup>TH</sup> DECEMBER, 2016**

**TIME: 2.00 P.M. – 5.00 P.M.**

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#### **INSTRUCTIONS TO CANDIDATES**

- SEE INSIDE

THIS PAPER CONSISTS OF (2) PRINTED PAGES

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**UNIVERSITY EXAMINATIONS ACADEMIC YEAR 2016/2017**  
**THIRD YEAR SECOND SEMETER EXAMINATION FOR BACHELOR OF ARTS IN ECONOMICS**

**ECO 218: RESEARCH METHODS**

**Answer question ONE and any other THREE**

**QUESTION ONE**

- (a) Explain the meaning and objectives of business research. **(6 marks)**
- (b) Highlight the criteria for a good research. **(5 marks)**
- (c) Distinguish between independent and dependent variables. **(4 marks)**
- (d) Explain the significance of experimental research design and explain the steps followed in this type of research design. **(5 marks)**
- (e) Examine the advantages and limitations of the observation method in gathering information. **(5 marks)**

**QUESTION TWO**

- (a) State five sources of research problems. **(5 marks)**
- (b) Explain the purpose of literature review in research. **(10 marks)**

**QUESTION THREE**

- (a) Explain the characteristics of hypotheses. **(5 marks)**
- (b) Give a comparison between qualitative and quantitative research designs. **(10 marks)**

**QUESTION FOUR**

- (a) Explain the purpose of sampling in research. **(7 marks)**
- (b) Describe briefly the main sampling procedures. **(8 marks)**

**QUESTION FIVE**

- (a) Highlight the merits of questionnaire approach in business research. **(5 marks)**
- (b) Enumerate four ethical issues in research. **(4 marks)**
- (c) Describe the organization of a research report. **(6 marks)**