



KABARAK

UNIVERSITY

SUPPLEMENTARY/SPECIAL EXAMINATIONS

2015/2016 ACADEMIC YEAR

**FOR THE DEGREE OF BACHELOR OF COMMERCE,
BACHELOR OF BUSINESS MANAGEMENT & INFORMATION
TECHNOLOGY, BACHELOR OF SCIENCE IN COMPUTER
SCIENCE, INFORMATION TECHNOLOGY,
ENVIRONMENTAL SCIENCE, ECONOMICS &
MATHEMATICS, TELECOMMUNICATION, BACHELOR OF
EDUCATION AND BACHELOR OF LAW.**

COMS 120: COMMUNICATION SKILLS

DAY: FRIDAY

DATE: 30/10/2015

TIME: 09:00-11:00AM

STREAM: Y1S2

INSTRUCTIONS:

- **Answer question ONE and any other TWO questions.**
- **Do not write on your question papers. All rough work should be done in your answer booklet.**

Question 1

1.1 Using the title below, formulate the following for your research proposal:

- 1.1.1 Two objectives **(4 marks)**
- 1.1.2 Two research Hypothesis **(4 marks)**
- 1.1.3 A statement of the problem **(6 marks)**

The Role of teachers in National development

1.2 There are various modes of speech presentations. Identify any **FOUR** and discuss the merits and demerits of each. **(16 marks)**

Question 2

a) State and explain and illustrate any **FOUR** types of visual aids. **(8 marks)**

b) Identify and discuss any **6** ways of introducing a speech. **(12 marks)**

Question 3

a) There are those elements of speech transaction that interact with one another in the speaking process. Briefly discuss any **FOUR**. **(12 marks)**

b) Make distinction between the following types of research. **(8 marks)**

i. Basic research and Action research

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ii. Qualitative research and Quantitative research.

Question 4

There are several non-verbal communication cues that assist in speech delivery. Discuss any **FOUR** of them and their **FUNCTIONS**. **(20 marks)**

Question 5

What is literature review and what is its importance in research? **(20 marks)**