

**KCA UNIVERSITY – FOCIM**  
**E-COMMERCE –CONTINUOUS ASSESSMENT TEST**

**DATE: JUNE, 2018**

**TIME: 1 HOUR**

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**INSTRUCTIONS: Answer ALL questions.**

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**QUESTION ONE [16 MARKS]**

- a) i) What is a trade cycle? (2 Marks)
- ii) Briefly describe the steps of a typical trade cycle (3 Marks)
- b) Discuss the factors to be considered when designing e-payment systems (8 Marks)
- c) Discuss how consumer access devices affect e-commerce (3 Marks)

**QUESTION TWO [14 MARKS]**

- a) Describe the following terms related to e-commerce:
    - i) Teleworking
    - ii) Industry value chain
    - iii) Shipping profile (6 Marks)
  - b) Identify and briefly discuss **FOUR** main categories of information processing for e-commerce. (8 Marks)
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