**Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Adm No.:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Candidate’s Signature**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­­­

**Date**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**565/1**

**BUSINESS STUDIES**

Paper 1

**JUNE 2018**

**Time: 2 hours**

**KASSU JOINT EXAMINATION**

**Kenya Certificate of Secondary Education**

**565/1**

**Paper 1**

**BUSINESS STUDIES**

**2 HOURS**

**Instructions**

* *Answer ALL the questions in the spaces provided.*

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25  **TOTAL** |
|  |  |  |  |  |  |  |  |  |  |

3. Highlight **four** advantages of division of labour and specialization in an organization. (4mks)

i)…………………………………………………………………………………………………………………………………………………………………………………………………………..

ii)……………………………………………………………………………………………………………………………………………………………………………………………………………

iii)…………………………………………………………………………………………………...………………………………………………………………………………………………………

iv)…………………………………………………………………………………………………...………………………………………………………………………………………………………

6. Jennifer has now completed her Form 4 High school studies. She wishes to engage in a small-scale retail business in her locality. Highlight **four** types of such business she can start. (4mks)

i)…………………………………………………………………………………………………………………………………………………………………………………………………………..

ii)……………………………………………………………………………………………………………………………………………………………………………………………………………

iii)…………………………………………………………………………………………………...………………………………………………………………………………………………………

iv)…………………………………………………………………………………………………...………………………………………………………………………………………………………

9. Highlight **four** measures that can be put in place by the government to bring order and sanity in the public transport sub-sector. (4mks)

i)…………………………………………………………………………………………………………………………………………………………………………………………………………..

ii)……………………………………………………………………………………………………………………………………………………………………………………………………………

iii)…………………………………………………………………………………………………...………………………………………………………………………………………………………

iv)…………………………………………………………………………………………………...………………………………………………………………………………………………………

12. Outline **four** differences between life assurance policy and General (property) insurance policy. (4mks)

|  |  |
| --- | --- |
| Life Assurance Policy | General (Property)Insurance policy |
| i) |  |
| ii) |  |
| iii) |  |
| iv) |  |

13. The equations given below relate to quantity demanded and quantity supplied at the equilibrium point.

Qde = 4p + 50

Qse = 8p + 30

Determine the equilibrium price and quantity. (4mks)

18. State **four** emerging issues in population and employment. (4mks)

i)…………………………………………………………………………………………………………………………………………………………………………………………………………..

ii)……………………………………………………………………………………………………………………………………………………………………………………………………………

iii)…………………………………………………………………………………………………...………………………………………………………………………………………………………

iv)…………………………………………………………………………………………………...………………………………………………………………………………………………………

21. The following information relates to Zawadi Traders Rental Income.

1/01/2015 Had Kshs 50,000 in the rent income account at the beginning of the year.

10/06/2015 Received Kshs 120,000 from tenants.

12/11/2015 Refunded Kshs 20,000 to a tenant who had vacated the premises.

Required:

-Prepare Zawadi Traders Rental Income Acount. (4mks)

24. Highlight **four** services that are being offered by Kenyan women Finance trust to their client as one of the micro-financial institutions.

i)…………………………………………………………………………………………………………………………………………………………………………………………………………..

ii)……………………………………………………………………………………………………………………………………………………………………………………………………………

iii)…………………………………………………………………………………………………...………………………………………………………………………………………………………

iv)…………………………………………………………………………………………………...………………………………………………………………………………………………………

**BUSINESS P1 M.S**

**3. Highlight four advantages of division of labour and specialization in an organization. (4mks)**

- Employees become specialists I their jobs as a result of performing tasks repeatedly.

- It saves on time in performing tasks in work place.

- It produces high quality products.

- There is standardization of products due to use of machines.

- Better organization work increases efficiency in the work place.

**6. Jennifer has not completed her Form 4 high school studies. She wishes to engage in a small scale retail business in her locality. Four types of such business she can**

**start. (4mks)**

* Itinerant trader (Hawking, peddling)
* Open air market
* Single shops
* Kiosks
* Market stalls
* Canteen
* Roadside sellers.

**9. Highlight four measures that can be put in place by the government to bring order and sanity in the public transport sub-sector. (4mks)**

- Removal of unroad worthy vehicles which may cause accidents.

- Installation of bumps to reduce speed which may cause accidents.

- Heavy penalties to motorists who disobey traffic rules.

-Making sure that passengers have safety belts to minimize casualties.

- Ensuring that public service vehicles have speed governors to limits the speed

- Construction of dual carriage roads and by-pass to ease congestion.

-Restrictions on travelling hours to ensure drivers have ample time to rest.

**12. Outline four differences between life assurance policy and general (property insurance policy.**

|  |  |
| --- | --- |
| Life assurance policy | Genera (property) insurance policy |
| -Taken to cover –life  -It is a long term policy | -Taken to cover property  -It is a short term policy |
| -Principles of indemnity does not apply | -Principles of indemnity applies |
| -It has surrender rate | -Does not have surrender rate |
| -It is a kind of a saving | -It is not a saving planning in any way. |
| -Policy value depends on ability to pay | -Policy value depends on the value of property |

13. **The equation given below relate to quantity demanded and quantity supplied at the equilibrium point.**

Qde = 4p + 50

Qse = 8p + 30

Determine the equilibrium price and quantity.

Qde = 4p + 50

Qse = 8p + 30

Qde = Qse

4p + 50 = 8p + 30

50 – 30 = 8p – 4p

P = 5

Qde = (5 x4) + 50

Qde = 20 + 50

Qde = 70

Price = 5

Quantity = 70

**18. State four emerging issues in population and employment (4mks)**

* The HIV/Aids pendance.
* Population growth and control policies
* Family planning campaign to create awareness.
* Teenage pregnancies
* Provision of free basic health services
* Food security issues
* Illegal immigration into the country
* Emphasis on maternal child health.

**19. Prepare Zawadi traders rental income account**

**Dr ZAWADI TRADERS RENTAL INCOME ACCOUNT**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Date | Details | LF | Amount | Date | Details | LF | AMOUNT |
| 2015  12 Nov  12 Nov | A tenant  balance | c/d | 20,000  150,000  170,000 | 2015  1 Jan  10 June  12 Nov | Balance  Tenants  Balance | b/d  b/d | 50,000  120,000  170,000  150,000 |

**24. Highlight four services that are being offered by Kenya women finance that to their client as one of the micro-financial institutions.**

* It offers financial assistance to small and medium size business enterprises.
* They advices entrepreneurs on available business opportunities, business management and record keeping.
* They give graduated loans to customers starting with small amount and increases the amount if the previous loans is wisely invested.
* They encourage savings by advancing loans to groups and individuals based on amount saved.
* They supervise and monitor their customers on the use of the borrowed loans.
* They give them fewer requirements during their process of lending.
* Give them loans amount affordable by the borrower however small, at low interest rates and longer repayments periods.