



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

SECOND YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS IN URBAN & REGIONAL
PLANNING WITH INFORMATION TECHNOLOGY
(MAIN CAMPUS)

PUR 213: RESEARCH METHODOLOGY

Date: 20th November, 2013

Time: 11.00 a.m. - 1.00 p.m.

INSTRUCTIONS:

- Answer Question ONE and any other TWO questions.

PUR- 213 RESERCH METHODOLOGY (SIRIBA CAMPUS)

Answer question one (1) and any other two.

1. Write short notes on the following:
 - a) Principles of social science research. (10 marks)
 - b) Sources of knowledge in research. (10 marks)
 - c) Purpose of research. (10 marks)
2. Examine the role of ethics in research. (20 marks)
3. Discuss :
 - a) The need for research design. (10 marks)
 - b) The major research design decisions in social science research. (10 marks)
4. Explain steps involved in a research process. (20 marks)
5. Discuss sources of a research problem and considerations in selecting it (10 marks)
6. Describe the following:
 - a) Types of experiment. (10 marks)
 - b) Limitations of field experiments. (10 marks)