



# THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

**A. M. E. C. E. A**

**MAIN EXAMINATION**

P.O. Box 62157  
00200 Nairobi - KENYA  
Telephone: 891601-6  
Fax: 254-20-891084  
E-mail: academics@cuea.edu

**JANUARY – APRIL 2017 TRIMESTER**

**CENTRE FOR SOCIAL JUSTICE AND ETHICS**

**DIPLOMA IN GOVERNANCE LEADERSHIP IN ELECTIONS**

**REGULAR PROGRAMME**

**GLE 201: CIVIC AND VOTER EDUCATION**

**Date: APRIL 2017**

**Duration: 2 Hours**

**INSTRUCTIONS: Answer Question ONE and ANY OTHER TWO Questions**

- Q1. Assume that you have been hired by candidate X who intends to vie as a member of county assembly as the Civic and Voter Education Manager:
- a) What do you understand as the role of civic education message? **(2 marks)**
  - b) Using appropriate examples, discuss **any four** ways in which you will use to deliver your civic/voter education **(12 marks)**
  - c) As the one in charge of civic education for Mr Maid, discuss **any four** steps that you will take in voter education outreach programs **(8 marks)**
  - d) There are some fundamental things that you will be required to keep in mind while designing your civic education tasks. Discuss **any two** such things. **(8 marks)**
- Q2. a) Discuss the purpose of Get Out Vote (GOTV). **(10 marks)**
- b) At what point of the electoral cycle should you implement a Get Out Vote campaign? Explain. **(10 marks)**
- Q3. a) Name the **three** principles of civic and voter education? **(3 marks)**

- b) Explain **one** of the principles of civic and voter education in more detail. **(5 marks)**
- c) Identify and carefully explain **any four roles** that effective and sufficient voter education campaigns play in voter registration processes. **(12 Marks)**
- Q4. a) There are eight steps in designing public voter education outreach. Name any **three** of the steps and explain them in more detail. **(12 marks)**
- b) Discuss **any two** institutions that are charged with the responsibility of carrying out voter education giving out clearly their roles. **(8marks)**

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