



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

**THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF EDUCATION WITH INFORMATION
TECHNOLOGY**

MAIN CAMPUS

ECT 323: SPECIAL METHODS IN BUSINESS STUDIES

Date: 14th January, 2016

Time: 8.30 - 10.30 am

INSTRUCTIONS:

- Answer question ONE and any other TWO questions.

QUESTION ONE

- a) Give five reasons explaining the importance of Business Studies in the secondary school curriculum in Kenya. (5 Marks)
- b) Discuss five reasons giving the importance of the historical development of Business Studies to a teacher of this course at secondary school level. (5 Marks)
- c) Discuss any one universal goal Business Studies as a course in secondary schools and from it identify any 3 general objectives from the Business studies course in secondary schools in Kenya. (5 Marks)
- d) Identify at least one topic in the KCSE Business Studies course that falls under each of the following broad components of the subject area. (5 Marks)
 - i. Economics
 - ii. Commerce
 - iii. Accounting
 - iv. Office practice
 - v. Secretarial studies
- e) Describe five ways in which a head teacher benefits from preparation of schemes of work by a Business Studies teacher (5 Marks)
- f) Explain five benefits a learners gets from lesson plan preparation by a Business Studies teacher (5 Marks)

Question Two

- a) Discuss any five contributions of the Kenya Education Commission (Ominde Report) 1964 to the development of KCSE Business Studies course. (10 Marks)
- b) Explain the importance of instructional objectives to a Business Studies classroom teacher (10 Marks)

Question Three

- a) Prepare a schemes of work covering the topic "Cash Book" in the secondary school KCSE syllabus. (10 marks)
- b) Extract one lesson from the Schemes of Work in (a) above and use it to prepare a lesson plan. (10 marks)

Question Four

- a) i. Explain why a lecture method is commonly used in teaching Business Studies (4 marks)
- ii. Discuss 3 advantages and disadvantages of using the lecture method in a Business Studies class (6 marks)
- b) Discuss five methods of motivating learners in a Business Studies class (10 marks)

Question Five

- a) Identify specific learning resources that can be categorized as Audio, Visual and Audio-Visual and explain how each example can be used in teaching a specified topic in the KCSE Business Studies course (10 marks)
- b) i. Identify any three areas of cognitive categories a teacher of Business Studies can use to guide construction of a test using any three test items with an accompanying marking scheme. (10 marks)
- ii. Identify and explain five qualities of a good test in Business Studies (10 marks)