

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE  
OF BACHELOR OF SCIENCE**

**AGED 211: AGRICULTURAL COMMUNICATION AND TECHNOLOGY**

**STREAMS: BSC (AGED) Y2S1**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 7/4/2015**

**8.30 A.M. – 10.30 A.M.**

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**Instructions:**

- (i) Answer question One and any other two questions
- (ii) Do not write on the question paper

- Q1. (a) Distinguish between the following terms as used in educational technology. [8 marks]
- (i) Resources and facility
  - (ii) Text book and periodicals
- (b) Explain four characteristics of effective communication in agricultural extension. [8 marks]
- (c) (i) State three advantages of electronic media. [3 marks]
- (ii) State three disadvantages of projected media as teaching learning resources. [3 marks]
- Q2. Discuss five key elements of communication in agricultural extension. [20 marks]
- Q3. Explain five important factors that a teacher should put into consideration when selecting & utilizing teaching resources. [20 marks]
- Q4. Discuss the role of educational technology in teaching – learning process. [20 marks]
- Q5. Discuss the purpose of using audio visual resources in teaching learning process. [20 marks]
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