



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MAIN EXAMINATION

AUGUST - DECEMBER 2014 TRIMESTER

FACULTY OF ARTS AND SOCIAL SCIENCES

DEPARTMENT OF DEVELOPMENT STUDIES

EVENING PROGRAMME

MDS 508/MPM 501: RESEARCH METHODOLOGY

Date: DECEMBER 2014

Duration: 3 Hours

INSTRUCTIONS: Answer ANY FOUR Questions

- Q1. Discuss the main components of a good research proposal. **(15 marks)**
- Q2. Explain the significance of literature review in research. **(15 marks)**
- Q3. Data analysis is a very important component of the research process. Discuss the importance of data analysis in business research. **(15 marks)**
- Q4. Discuss the **FOUR** data measurement scales and explain the importance of each in research.
- Q5. a) Explain the significance of a theory in research study. **(5 marks)**
b) Explain any **FOUR** ethical issues that should be observed while conducting research. **(5 marks)**
c) Differentiate between "survey research design" and observational research design. **(5 marks)**
- Q6. Describe the main stages in the scientific research process. **(20 marks)**

END