



MULTIMEDIA UNIVERSITY OF KENYA
FACULTY OF BUSINESS AND ECONOMICS
UNIVERSITY EXAMINATIONS 2017/2018
FIRST YEAR SECOND SEMESTER EXAMINATION FOR THE
DEGREE OF BACHELOR OF COMMERCE (HUMAN RESOURCE OPTION)

UCU 2126: DEVELOPMENT STUDIES

DATE: MONDAY 20TH AUGUST, 2018

TIME: 2 HOURS

INSTRUCTIONS:

ANSWER YOUR QUESTIONS IN THE ANSWER BOOKLET PROVIDED.

ANSWER QUESTION ONE [COMPULSORY] AND ANY OTHER TWO QUESTIONS

CASE STUDY

Development is increasingly becoming a contested phenomenon in contemporary times. There are various meanings and definitions of development. Development practitioners have interrogated the phenomenon since it evolved in the 1950's and 1960's. In the beginning for most economists and policy analysts, development was understood as economic development. At the same time, three indicators were used to measure development. This led to a new approach to development termed "Human Development Approach."

More or less at the same time, development scholars developed theories to explain the differences between the rich and poor countries. They labeled them either Developed (First World), Developing (Second World) or Less Developed (Third World) countries based on their characteristics. The aim of the theories was to bring about desirable change in society.

Modernization theory is recognized as one of the first theories of development that emerged. According to this theory, rich countries are rich because of embracing modernity.

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QUESTION ONE (THIRTY MARKS)

process of progressive change in
of life time

- [a] Define the term "Development: in your own words. (2 marks)
- [b] The economic and social differences between first World and Third World or less Developed countries (LDCs) remain striking. What are the eight (8) main characteristics of less Developed countries (LDCs). (8 marks)
- [c] Define and explain the three (3) measurements of economic development approach. (6 marks)
- [d] The concept of development cannot be equated to economic development only. Discuss the statement. (4 marks)
- [e]
- Define modernity based on the modernization theory. (2 marks)
 - What are the three (3) weaknesses of Rostow's modernization theory in predicting African's development? (3 marks)
 - According to Rostow, countries can be placed in any of the five categories in terms of its stage of growth:
 - Traditional Society
 - Pre-condition for take off
 - Take off stage
 - Drive to maturity
 - Stage of mass consumption

In your view or observation, where do you think our country Kenya falls? Justify your answer. (5 marks)

QUESTION TWO (TWENTY MARKS)

- [a] Discuss Dependency theory and its role in understanding development in third world. (10 marks)
- [b] State the limitations of Human Development Index. (10 marks)

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QUESTION THREE (TWENTY MARKS) ✓

-wealth
-promote sustainable management

The Economic Recovery Strategy (ERS) for wealth and employment creation of 2003 -2007 is highly credited for making Kenya to attain a 7% economic growth.

- i. Explain the aims of this strategy ✓ (12 marks)
- ii. Explain the pillars on which the strategy was anchored. ✓ (6 marks)
- iii. Outline two challenges that a country continues to experience inspite of the success recorded from ERS strategy. (2 marks)

QUESTION FOUR (TWENTY MARKS)

- [a] Giving appropriate examples differentiate absolute poverty from overall poverty. (10 marks)
- [b] The growth of cities in developing countries has been highly hailed as a great developmental step. Discuss this statement clearly highlighting the pros and cons of urbanization. (10 marks)

QUESTION FIVE (TWENTY MARKS)

- [a] Giving appropriate example describe the driving forces of globalization. (10 marks)
- [b] Describe the attributes of a successful project management. (10 marks)

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