



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2016/2017

**FOURTH YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION WITH
INFORMATION TECHNOLOGY**

MAIN CAMPUS

ABA 443: PROCUREMENT RESEARCH

Date: 24th July, 2017

Time: 3.30 - 6.30 pm

INSTRUCTIONS:

- Answer question ONE and any other THREE questions.



QUESTION ONE (25 MARKS)

- a) Highlight the various methods of data collection. (6 marks)

- b) Distinguish between independent and dependent variables. (6 marks)
- c) Highlight the various sources of research problems. (7 marks)
- d) Distinguish between theoretical framework and conceptual framework. (6 marks)

QUESTION TWO (15 MARKS)

- a) Briefly discuss the organization of a research report. (7 marks)

- b) Discuss the function of an abstract in a research report. (8 marks)

QUESTION THREE (15 MARKS)

- a) Discuss the critical steps followed in questionnaire designing. (8 marks)
- b) Highlight the factors one needs to consider while developing a questionnaire (7 marks)

QUESTION FOUR (15 MARKS)

- a) Discuss the criteria of a good research design. (7 marks)
- b) Describe any four research designs categorized by research objectives. (8 marks)

QUESTION FIVE (15 MARKS)

- a) Discuss the purpose of literature review in research. (9 marks)
 - b) Briefly explain the main sources of literature. (6 marks)
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