



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

**THIRD YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF EDUCATION ARTS WITH INFORMATION
TECHNOLOGY**

MAIN CAMPUS

AEN 311: SEMANTICS AND PRAGMATICS

Date: 13th January, 2016

Time: 11.00 - 1.00pm

INSTRUCTIONS:

- Answer Question ONE and any other TWO questions.



4. Using illustrations from various cultures explain the tenets of the Politeness Theory (20 marks)
5. With appropriate examples explain the following types of meaning
 - (i) Conceptual meaning
 - (ii) Denotative meaning
 - (iii) Reflected meaning
 - (iv) Social meaning
 - (v) Thematic meaning

(20 marks)