

MASENO UNIVERSITY **UNIVERSITY EXAMINATIONS 2015/2016**

FOURTH YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION ARTS WITH INFORMATION **TECHNOLOGY**

HOMABAY CAMPUS - SCHOOL BASED

AEN 413: DISCOURSE ANALYSIS

Date: 27th April, 2016

Time: 8.00 - 10.00am

INSTRUCTIONS:

Answer Question ONE and any other TWO Questions

ISO 9001:2008 CERTIFIED



Q1. a) Employ Grice's (1962) Conversational Maxims in the following dialogues.

JOHN: How is the going?
 MARY: Have you seen Tom anywhere?

- JAMES: I need to refuel my car.
 JANE: There is a Petrol Station around the corner.
- iii) PAUL: I met the president of Kenya. TOM: When did you meet him? PAUL: I am talking to him right now.

(10 marks)

- b) Explain Brown and Yule's (1999) perceptions on the concerns of Discourse Analysis.
 (12 marks)
 - c) Briefly discuss the Transactional and Interactional views of discourse.

(8 marks)

- Q2. With appropriate illustrations, shed light on the following Discourse Analysis concepts:
 - Presupposition
- ii. Inference
- iii. Texture
- iv. Illocutionary Speech Act
- v. Felicity Conditions

(20 marks)

Q3. Using the text below, discuss Halliday and Hasan's principles of cohesion showing how they can be applied in Discourse Analysis.

A CLASH OF TWO TALES

- 1. The Wind said to the Sun, "I am much stronger than you." "You are not," replied the Sun. "I can prove my strength," said the Wind. "See that man? I will blow off his hat and coat. Watch me do it now!" He blew with all his might, but the harder he blew the more the man wrapped his coat around him. Then the Sun had a turn. His happy beams calmed the air, warmed the earth and made the man feel so hot that he took off his hat and coat. It is better to be gentle than rough.
- 2. In the August heat on a Tuscan hillside, a tractor drones, Cicadas chirp and the odd cow lows. But there are sounds of summer in the Italian countryside- the windows 98 chime as a laptop boots up, the chink of a sculptor's chisel on stone and snatches of chat in English. The newer sounds came after American sculptor Peter Rockwell bought a few 14th Century stone houses abandoned by farmers after worldwar II. With his wife Cynthia and four children, the Rome-based artist started to fix them up as a place for vacations. Twenty one years ago the Rockwells were particularly the only non-Italians for miles. Today Americans, Britons and Germans have bought ruins with views all over Tuscany. Wealthier Italians whose parents quit farms for the cities in the 60's are coming back. (20 marks)
- Q4. "The study of gendered discourse distinguishes between sex as a social construct accomplished in discourse and gender as a physiological given". Discuss this statement with relevant illustrations. (20 marks)
- Q5. Demonstrate how the manner of production and representation of spoken and written texts are varied. (20 marks)