



## **MASENO UNIVERSITY**

### **UNIVERSITY EXAMINATIONS 2015/2016**

**FIRST YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF  
BACHELOR OF EDUCATION ARTS WITH INFORMATION  
TECHNOLOGY**

### **HOMA-BAY CAMPUS**

### **AEN 105: COMMUNICATION SKILLS**

Date: 13<sup>th</sup> December, 2015

Time: 8.00 - 10.00 am

---

#### **INSTRUCTIONS:**

- Answer Question ONE and any other TWO questions.



**AEN 105: COMMUNICATION SKILLS (HOMA BAY CAMPUS)**

Answer Question **one** and any other **two**

1. Illustrate how each of the following elements of communication is important

i)Encoding

ii)Channel

iii)Feedback

iv)Decoding

v)Message

(30mks)

2.A variety of poor listening habits may hinder communication. Explain. (20mks)

3. How a speech is delivered is crucial. Discuss the validity of this statement.

(20mks)

4. Explain how one prepares to take an examination? (20mks)

5. Explain the following reading strategies. (20mks)

i)PQRST

ii)SQ3R