



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2016/2017

**THIRD YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION WITH
INFORMATION TECHNOLOGY**

CITY CAMPUS - EVENING

ABA 329: MANAGEMENT OF PUBLIC ENTERPRISES

Date: 21st June, 2017

Time: 5.30 - 8.30 pm

INSTRUCTIONS:

- Answer question ONE and any other THREE questions.
- Question ONE carries 25 marks and the rest 15 marks each.



QUESTION ONE

- (a) Explain the meaning of a Public Enterprise and clearly differentiate it from a Private Enterprise. (8Marks)
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- (b) Discuss the pros and cons of a Public Enterprise. (8Marks)

- (c) "Entrusting the management of Public Enterprise in the hands of a private agency is a necessary evil for a developing economy like Kenya". Discuss (9Marks)

QUESTION TWO

- (a) Discuss the liabilities of a company and its agents for "Ultra-vires" acts. (7Marks)

- (b) Distinguish between Memorandum and Articles of Association of a company (8Marks)

QUESTION THREE

- (a) Explain the rights of equity shareholders of a Public Enterprise. (7Marks)

- (b) Discuss the conditions under which an Article of Association of a Public Enterprise may be altered. (8Marks)

QUESTION FOUR

- (a) Discuss the reasons why a government levies taxes on its citizens. (7Marks)

- (b) Explain the salient features of Departmental form of Public Enterprise Management. (8Marks)

QUESTION FIVE

- (a) "A Public Corporation is a combination of Public Ownership, Public Accountability and Business Management for public ends". Discuss. (8Marks)
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- (b) Critically examine the sources of capital for Public Enterprises. (7Marks)