



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2016/2017**

**THIRD YEAR SECOND SEMESTER EXAMINATIONS FOR THE  
DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION WITH  
INFORMATION TECHNOLOGY**

**MAIN CAMPUS**

**ABA 329: MANAGEMENT OF PUBLIC ENTERPRISES**

Date: 8<sup>th</sup> June, 2017

Time: 3.30 - 6.30 pm

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**INSTRUCTIONS:**

- Answer question ONE and any other THREE questions.

### **QUESTION ONE**

1. a) Explain Major management problems associated with public enterprises especially universities. (10marks)
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- b) Explain various characteristics of public enterprises.( 10 marks)
  - c) State various reasons for the formation of public enterprises.(5marks)

### **QUESTION TWO**

- a) Discuss the various legal apparatus that govern the formation and operation of public enterprises. (10 marks)
- b) Discuss the difference between a public company and a public enterprise(5mks).

### **QUESTION THREE**

Discuss the ownership of one of the public enterprise in Kenya, stating the category under which it falls how its ownership affects its management and challenges faced as a result of its ownership and suggestions for improvement (15 marks)

### **QUESTION FOUR**

Discuss one financial parastals and one regulatory parastatals in the country. (Its role in the economy of Kenya) (15 mks)

### **QUESTION FIVE**

- a) Explain the roles and regulations for the privatization of a public enterprise (10marks)
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- b) Explain the business philosophies of management boards. (5mks)