



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2016/2017

**THIRD YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION WITH
INFORMATION TECHNOLOGY**

CITY CAMPUS

ABA 343: RISK MANAGEMENT IN SUPPLY CHAINS

Date: 19th June, 2017

Time: 5.30 - 8.30 pm

INSTRUCTIONS:

- Answer question ONE and any other THREE questions.
- Marks allocated are shown at the end of each question.



Question One

- (a) Define the term 'Risk' (2 Marks)
- (b) Explain the need for a Business Continuity Plan (2 Marks)
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- (c) Distinguish between.
- (i) Uncertainty and Possibility (2 Marks)
 - (ii) Risk Appetite and Risk Aversion (2 Marks)
- (d) Compare and contrast the risks that stem from within the organization and those that are created outside the organization (6 Marks)
- (e) Explain the differences between strategic, operational and project-based areas of risk (6 Marks)
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- (f) Develop a plan for action to increase the risk awareness of a group of finance staff (5 Marks)

Question Two

- (a) Give details of at least three advantages and disadvantages of each of the modes of transport used in international trade. (8 Marks)
- (b) Analyse the risks of using each mode of transport. (7 Marks)

Question Three

- (a) In attempting to avoid referring only to shareholders in terms of company ownership and influence, the phrase 'wider stakeholder community' is often used. List those who may be part of this community (6 Marks)
- (b) Give brief descriptions of the effects on all these groups if a company is poorly managed and governed. (9 Marks)

Question Four

Design a risk management strategy for a firm engaged in the supply and manufacture of concrete products for building and construction works. (15 Marks)

Question Five

Discuss the following statement: "The implementation of Total Quality Management eliminates risk from the supply chain". (15 Marks)
