



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2016/2017

**FOURTH YEAR SECOND SEMESTER EXAMINATION FOR
THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION (PURCHASING CHAIN MANAGEMENT
OPTION) WITH INFORMATION TECHNOLOGY**

CITY CAMPUS - EVENING

ABA 438: LOGISTICS MANAGEMENT

Date: 17th July, 2017

Time: 5.30 - 8.30pm

INSTRUCTIONS:

- Answer Question ONE and any other THREE.
- Question One carries 25 marks
- All other questions carries 15 marks each.



QUESTION ONE (25 MARKS) - COMPULSORY

- a) “No organization can expect to prosper if it ignores organizing logistics properly”. Discuss the importance of logistics. (8 marks)
- b) Briefly describe the challenges facing the field of logistics (7 marks)
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- c) Describe the roles of the logistic manager (5marks)
- d) State some of the objectives of material handling (5 marks)

QUESTION TWO (15 MARKS)

- a) Define the term Reverse Logistics (5 marks)
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- b) Explain conditions under which restricted tendering procedure may be used. (10mks)

QUESTION THREE (15 MARKS)

“The **mode of transport** describes the type of transport used. There are basically five different options – rail, road, water, air and pipeline”. Discuss different characteristics and usage of each. (15 marks)

QUESTION FOUR (15 MARKS)

- a) Describe the concern of materials handling (3 marks)
- b) “Packaging in general serves 4 (four) basic functions”. Briefly describe these functions. (12 marks)

QUESTION FIVE (15 MARKS)

- a) Describe the current trends in logistics management. (9 marks)
- b) Describe the types of stock as listed below: (6marks)
- i. Raw materials
 - ii. Work-in progress
 - iii. Finished goods
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