

**MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY**

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**University Examinations 2014/2015**

THIRD YEAR, SUPPLEMENTARY/SPECIAL EXAMINATION FOR BACHELOR OF COMMERCE

**BFB 3303: BUSINESS AND ETHICS**

**DATE: OCTOBER, 2015 TIME:** $2$**HOURS**

**INSTRUCTIONS:** *Answer question* ***one COMPULSORY*** *and any other* ***two*** *questions.*

**QUESTION ONE – (30 MARKS)**

1. Explain how software piracy may affect a business profit. (10 Marks)
2. Discuss various ways in which conflicts arising in its process of computer handling in a given organization may be resolved. (10 Marks)
3. Discuss the contributions of ethics to effective use of information technology in a given organization. (10 Marks)

**QUESTION TWO (20 MARKS)**

Discuss how the conduct of a computer professional may enhance the reputation of an organization. (20 Marks)

**QUESTION THREE (20 MARKS)**

Discuss way in which internet may threaten ethical practice in a given organization. (20 Marks)

**QUESTION FOUR (20 MARKS)**

1. Discuss why it is relevant for an organization to uphold corporate code of ethics. (10 Marks)
2. Discuss how core values may encourage organization’s performance. (10 Marks)

**QUESTION FIVE (20 MARKS)**

Discuss how a manager may benefit from use of utilitarian theory as applied in business practice. (20 Marks)