



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2017/2018

**FIRST YEAR FIRST SEMESTER EXAMINATION FOR THE
DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION
WITH INFORMATION TECHNOLOGY**

CITY CAMPUS -EVENING

ABA 102: INTRODUCTION TO MANAGEMENT

Date: 18th January, 2018

Time: 5.30 - 8.30pm

INSTRUCTIONS:

- Answer Question ONE and any other THREE.
- Question One carries 25 marks, the other questions carry 15 marks each



QUESTION ONE

- a) Describe the skills that Mr Dawa, the manager of Everest Solutions Ltd, possesses that would enable him to drive the company to success. (15mks)
- b) Explain the roles which a manager play in a company (10mks)

QUESTION TWO

Explain any seven principles of management (15mks)

QUESTION THREE

Planning is a primary function of management. What are its features or characteristics? Explain. (15mks)

QUESTION FOUR

Explain any three theories that explain the history and development of management thought. (15mks)

QUESTION FIVE

Briefly explain the different forms of organization that an enterprise may assume. (15mks)

QUESTION SIX

Explain the process of controlling in an organization (15mks)