



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2017/2018

**SECOND YEAR FIRST SEMESTER EXAMINATION FOR THE
DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION
WITH INFORMATION TECHNOLOGY**

CITY CAMPUS -DAY

ABA 207: ORGANIZATION THEORY

Date: 22nd January, 2018

Time: 5.30 - 8.30pm

INSTRUCTIONS:

- Answer Question ONE and any other THREE.



Question One:

“Every organization, whether a business or not, has a theory of the business. indeed, a valid theory that is clear, consistent, and focused is extraordinarily powerful.” Peter Drucker (1994). The theory of business. Harvard Business Review, Sep-Oct, 1994, pp 95-104.

- a) Describe the “theory of the business” as propounded by Peter Drucker. (5 marks)
- b) Theory and practice are inseparable! Explain. (5 marks)
- c) Describe the components of organization theory. (10 marks)
- d) Explain organizational characteristics based on rationality. (5 marks)

Question Two:

Organisations are communicating entities composed of people who are able to speak to each other and who want to speak to others. Using your knowledge as an aspect of organization theory, explain the levels of organizational communication. (15 marks)

Question Three:

Organizational structure can be broadly categorised as mechanistic, organic, virtual and boundaryless. Discuss. (15 marks)

Question Four:

Describe the models of organizational change as proposed by Kurt Lewin, Robert Lussier and John Kotter. (15 marks)

Question Five:

Using Kenyan examples explain the motives and benefits of mergers and acquisitions. (15 marks)

Question Six:

Compare and contrast the principles of management as proposed by Elton Mayo and Chester Barnard in terms of influencing managerial thought today. (15 marks)