



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

**THIRD YEAR SECOND SEMESTER EXAMINATION FOR THE
DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION
WITH INFORMATION TECHNOLOGY**

CITY CAMPUS - EVENING

ABA 343: RISK MANAGEMENT IN SUPPLY CHAIN

Date: 17th January, 2018

Time: 5.30 - 7.30pm

INSTRUCTIONS:

- Answer Question ONE and any other THREE
- Question one carries 25 marks and the rest 15 marks each
- Observe further instructions on the answer booklet



QUESTION ONE (25 MARKS) COMPULSORY

- a) Describe ways by which companies deal with uncertainties. (10 marks)
- b) “Identifying risk entails an awareness of current business risks that might be facing the organization”. Explain the typical classifications of business risks. (10 marks)
- c) “Executives see a variety of risks in the extended supply chain”. Outline their key concerns about their supply chain partners. (5 marks)

QUESTION TWO (15 MARKS)

- a) Explain the primary effects of uncertainties in supply chains. (5 marks)
- b) Discuss the best practices that companies can adopt to enhance the security of their supply chains. (10 marks)

QUESTION THREE (15 MARKS)

- a) Identify the factors that an organization would consider during the process of identifying its risks. (5 marks)
- b) Explain the capabilities needed for Supply Chain risk mitigation and response. (10 marks)

QUESTION FOUR (15 MARKS)

“You can limit the impact of supply chain disruptions on your business by identifying the risks within your supply chain and developing ways to mitigate them”. Discuss two main types of risk to include in your risk management plan as an organization. (15 marks)

QUESTION FIVE (15 MARKS)

- a) Outline the steps followed in an ideal crisis-response process. (16 marks)
- b) “A resilient supply chain is one component of what Deloitte has defined as the Risk Intelligent Enterprise™—an enterprise that focuses not just on risk avoidance, but also on risk-taking as a means to value creation”. Highlight the characteristics of a risk intelligent organization. (4 marks)