

MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS 2016/2017 ACADEMIC YEAR**

**FOURTH YEAR FIRST SEMESTER**

**SCHOOL OF TOURISM AND NATURAL RESOURCE MANAGEMENT**

**BACHELOR OF TOURISM MANAGEMENT**

**COURSE CODE: BTM 214**

**COURSE TITLE: TOURISM GEOGRAPHY**

**DATE: TIME: 11:00– 13:00PM**

**INSTRUCTIONS TO CANDIDATES**

Answer all question in **SECTIONA** and any other three in **SECTION B**

**SECTION A: ANSWER ALL QUESTIONS (25 Marks)**

1. Define the following terms **(5 Marks)**
2. Biosphere
3. Ecotone
4. Biomes
5. Allopatric population
6. lithosphere
7. Define tourism demand as stated by Geographers and Economists

**(5Marks)**

1. Explain the components of tourism supply **(5Marks)**
2. Name four divisions of atmosphere according to difference in temperature and latitude **(2Marks)**
3. Explain the structure of tourism experience **(5 Marks)**
4. Using examples list and explain types of barriers **(3Marks)**

**SECTION B: ANSWER THREE QUESTIONS ONLY (45 Marks)**

1. Tourists visit an area based on different purposes, discuss Five (5) forms of tourism based on purpose of visitation **(15Marks)**
2. Using examples list and explain different biomes of the world **(15 Marks)**
3. **(a)** Climate plays a very important role controlling the geographical distribution of organisms, explain **(5 Marks)**

**(b)** Using examples where necessary explain tundra as a type of biome

**(10Marks)**

1. Well managed tourism can play a positive role in the socio, cultural, economic, environmental and political development. On the contrary, unchecked tourism development can lead to negative impacts. Using examples where necessary, discuss the Impacts of Tourism **(15 Marks)**