



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2017/2018

**THIRD YEAR FIRST SEMESTER EXAMINATION FOR
THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION WITH INFORMATION
TECHNOLOGY**

CITY CAMPUS

**ABA 335: PROCUREMENT AND SUPPLY CHAIN MANAGEMENT
THEORY AND PRACTICES**

Date: 6th May 2018

Time 5.30 – 7.30pm

INSTRUCTIONS:

- Answer Question ONE and any other THREE questions.
- Question ONE carries 25 Marks and the rest 15 Marks each.



QUESTION ONE (25 MARKS) COMPLUSORY

(a) Define the following terms:

- (i) Supply chain integration (1 Marks)
- (ii) Seamless Supply Chain. (1 Marks)
- (iii) Procurement cycle (1 Marks)
- (iv) Replenishment cycle (1 Marks)
- (v) Pull view of supply chain (1 Marks)

(b) Discuss FIVE supplier evaluation factors that may be considered in measuring supplier's performance (8 marks)

(c) Highlight SIX objective of Supply Chain Management (7marks)

(d) Evaluate Supply Chain challenges faced by Supply Chain Managers (5 Marks)

QUESTION TWO

(15 MARKS)

“One of the emerging issues in procurement and supply is early buyer involvement (EBI) in procurement process.” In light of the foregoing statement

- (a) Describe Five internal stake holders that are likely to be involved in the early stages of procurement process (10 marks)
- (b) Discuss the important elements of supply chain management (5 marks)

QUESTION THREE

(15 MARKS)

(a) Explain ‘continuous improvement’ (‘kaizen’) as a technique for improving relationships in procurement and supply. (8 marks)

b) Explain any THREE of the ‘5 rights of procurement’ including how each might be achieved. (7 marks)

QUESTION FOUR

(15 MARKS)

(a) Illustrate FIVE supply chain drivers that a company should consider when making (8 marks)

- (b) Explain SEVEN wastes in the Lean Supply Chain concept. (7 marks)

QUESTION FIVE

(15 MARKS)

- (a) Discuss the factors that must be considered in the development and adoption of lean and JIT approaches by an organization to its ordering processes and the management of stock. (8 marks)
- (b) Discuss FIVE effects of Globalization on purchasing and supply (7 marks)