



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

THIRD YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (SUPPLY CHAIN MANAGEMENT OPTION) WITH INFORMATION TECHNOLOGY

CITY CAMPUS

ABA 336: SUPPLY CHAIN PROCESSES

Date: 4th May, 2018

Time: 5.30 – 8.30pm

INSTRUCTIONS:

- Answer Question ONE and any other THREE



QUESTION ONE (COMPULSORY) (25 MARKS)

- a) What do you understand by the term lean manufacturing system?. Discuss its benefits within a Supply Chain Process (8 marks)
- b) Examine Environmental concerns within a Supply Chain (6 marks)
- c) Discuss the Role of Technology in Supply Chain Processes (6 marks)
- d) Highlight challenges likely to occur in making/developing acceptable specifications within the supply chain (5 marks)

QUESTION TWO (15 MARKS)

- a) Explain Five circumstances upon which a competitive tendering exercise might not be the best approach to making a purchase (5 marks)
- b) (i) What are e-sourcing tools in purchasing and supplies management? (5 Marks)
(ii) Discuss Supplier Agreement/contract in the supply chain (5 Marks)

QUESTION THREE (15 MARKS)

- a) Information is key in enhancing the fulfillment of Supply Chain Processes. Support this statement (9 marks)
- b) (i) What is Supply Chain Mapping? (2 marks)
(ii) Examine benefits of Supply Chain Mapping to an Organization (4 marks)

QUESTION FOUR (15 MARKS)

- a) (i) What is supplier Relationship management (SRM) under Supply Chain Process? (4 Marks)
(ii) Clearly discuss challenges facing public sector organizations in the management of Special Group Category Suppliers(youths, people Living with Disability- PWD, and Women (6 marks)
- b) Discuss Reverse Procurement in Supply Chain by highlighting both their advantages and disadvantages to an organization/buyer (5marks)

QUESTION FIVE (15 MARKS)

- a) Discuss 4 Ethical Concerns in the management of Supply Chain Processes (9 marks)
- b) (i) What is a retainer clause during contract undertaking within a Supply Chain Process? (2 marks)

(ii) Highlight benefits of a retainer clause to a buying organization

(4 marks)