

C-1.



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2017/2018

**FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS IN PSYCHOLOGY WITH
INFORMATION TECHNOLOGY**

MAIN CAMPUS

APY 101: INTRODUCTION TO PSYCHOLOGY

Date: 16^h February, 2018

Time: 12.00 - 3.00 pm

INSTRUCTIONS:

- Answer question ONE and any other TWO questions.



APY 101. INTRODUCTION TO PSYCHOLOGY

INSTRUCTIONS

Answer question ONE and any other TWO questions.

- 1a) What is Psychology (5 Marks)
- b) Give five reasons why do we study Psychology (5Marks)
- c) Outline five main goals of Psychology (5Marks)
- d) Outline f of five specializations in Psychology (5 Marks)
- e) Describe the development of personality according to psychodynamic stages of Development (10 Marks)
2. Discuss how an individual with anxiety responds when the ego can no longer cope (20 Marks)
3. Explain how classical conditioning apply to everyday life (20 Marks)
4. Self actualization is the most advanced human need based on the desire to grow and utilize one's potential up to the optimal level. Using he Maslow hierarchy of needs discuss the above statement (20 Marks)
5. Using Gestalt approach, explain how the perceptual process use simple rules to organize our experiences (20 Marks)