



KISII UNIVERSITY
UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD OF
THE DEGREE OF BACHELOR OF SCIENCE IN PUBLIC HEALTH
SECOND SEMESTER 2017/2018
(MAY – AUGUST, 2018)

PHES 103: DEVELOPMENT STUDIES

STREAM: Y2S1

TIME: 2 HOURS

DAY: MONDAY, 2:00 PM – 5:00 PM

DATE: 20/08/2018

INSTRUCTIONS

1. *Do not write anything on this question paper.*
2. *Answer Question ONE And Any Other TWO Questions.*

QUESTION ONE

- a) Define the term development studies. [2 marks]
- b) Theories have developed over time classical theory not an exception. Discuss the principles that it is premised on. [3 marks]
- c) By use of well labeled demand and supply curves, explain the following economic concepts: [20 marks]
 - i) The law of demand
 - ii) The Law of supply
 - iii) Supply and demand relationship
- d) Social concepts is the pillar amongst many of development studies. As a student advice management of Owasso NGO the best characteristics of a good social concept. [5 marks]

QUESTION TWO

Strategic planning is one of the most recent tools in the hands of the modern dynamic and versatile manager. Elucidate the strategic planning process in relation to cutting a competitive weakness. [20 marks]

QUESTION THREE

Discuss the four major levels of social functions clearly bringing out their strengths and weaknesses. [20 marks]

QUESTION FOUR

You have been contracted by the government of Kenya to give a talk on her vision 2020. Briefly bring out the contents of the discussion. [20 marks]

QUESTION FIVE

Discuss in detail any five determinants of supply. [20 marks]