



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

SECOND YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS IN PSYCHOLOGY WITH INFORMATION TECHNOLOGY

MAIN CAMPUS

APY 213: CROSS-CULTURAL PSYCHOLOGY

Date: 12th March, 2018

Time: 3.30 - 6.30pm

INSTRUCTIONS:

- Answer ALL Questions in Section A and B and any ONE in Section C.



SECTION A 30 MKS

1. (a) Determine the meaning of the term culture? (1mks)
 - (b) How does culture emanate? (2mks)
 - c) Determine the uniqueness of human culture? (3mks)
 - d) Explain the meaning of “cross-cultural psychology”? (2mks)
 - e) Using appropriate examples, differentiate between “enculturation” and “acculturation” as used in cross-cultural psychology? (2mks)
- 2) a) Highlight any five features of culture. (5mks)
 - b) Briefly explain the above high-pointed features of culture (5mks)
- (3) a) Highlight Hofstede's dimension models used in addressing cross-cultural psychology (5mks) assess
 - b) Briefly explain the above dimensions in relation to cross-cultural psychology (5mks)

Section B answer all question in this section

1. Choose the appropriate answer
 - i). Societal expectations affect the way people interpret intelligence. For example, in Western cultures, fluid intelligence is particularly valued. Which of the following most accurately characterizes fluid intelligence? (1mk)
 - a. Wisdom: knowledge and experience accumulated by the individual
 - b. Ability to count money and perform other financial operations
 - c. Intuition: ability to predict or knowing without the use of rational processes
 - d. Ability to form concepts, think abstractly, and apply knowledge to new situations
 - e. Capacity to memorize large chunks of information
 - ii. _____ refers to behavior based on traditions, concerns for other people, and values they share together (1mk).
 - a. Individualism
 - b. Power distance
 - c. Uncertainty avoidance
 - d. Collectivism
 - e. Femininity
 - iii. _____ is the study that seeks to discover systematic relationships between culture and psychological variables (1mk).
 - a. Multiculturalism
 - b. Cross-cultural psychology
 - c. Cultural relativism
 - d. Cultural psychology
 - e. Cultural absolutism
 - iv. If you were to examine African and European fairy tales to find out how often they refer to symptoms of mental illness, what kind of a methodology are you likely to use? (1mk)
 - a. Naturalistic observation
 - b. Experiment
 - c. Laboratory observation

- d. Content-analysis e. Sample selection
- v. Jane is a national of Canada. She is kind, goal-oriented, knowledgeable, outgoing and musically inclined. Which of these characteristics would be considered a dichotomous variable? (1mk)
- a. Her nationality b. Her kindness c. Her emotional stability
d. Her social behavior e. Her musical skills
- 2) i. How does culture influence our behavior? (4 mks)
ii. Discuss the three perspectives of cross-cultural psychology (6mks)
3. Using relevant examples, differentiate the terms below as used in cross-cultural psychology? (10 mks)
- i. Emic vs Etic
ii. Nationality vs culture
iii. Ethnicity vs race
iv. Individualism vs collectivism
v. Beliefs vs norms
4. i. Explain the meaning of the term“communication” (1mks)
ii. Discuss two main types of communication (4mks)

Section C (choose either or)

EITHER

Discuss in details the “culturally bound syndromes” (10 mks)

OR

Technology such as social networks has contributed in shaping the way in which youth construct and manage their social interactions. Discuss (10mks)

Merry x-mass and happy new year- GOD BLESS