



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

**THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS IN PSYCHOLOGY WITH
INFORMATION TECHNOLOGY**

CITY CAMPUS

APY 309: RESEARCH METHODS IN PSYCHOLOGY

Date: 13th February, 2018

Time: 9.00 - 12.00 noon

INSTRUCTIONS:

- Answer question ONE and any other TWO questions



~~(KISUMU CAMPUS)~~

APY 309-RESEARCH METHODS IN PSYCHOLOGY

INSTRUCTIONS

Answer question ONE and any other TWO questions.

1. a) Define the following concepts in research
 - I. Independent variable (5 Marks)
 - II. Dependent variable (5 Marks)
 - III. Control Variable (5 Marks)
- b) Describe the main steps that are essential while conducting a survey (15 Mark)
2. a) Using examples, outline the scientific nature of Psychology (10 Marks)
- b) Explain the importance of the stage of identifying a research problem in research (10 Marks)
3. In your own words, explain what you understand by content analysis (2 0 Marks)
4. Discuss any three ethical principles in research (20Marks)
5. Explain the two types of observation in Research (20 Marks)