



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2017/2018

**FOURTH YEAR FIRST SEMESTER EXAMINATION FOR THE
DEGREE OF BACHELOR OF ARTS IN PSYCHOLOGY WITH
INFORMATION TECHNOLOGY**

CITY CAMPUS -REGULAR

APY 409: RESEARCH PROJECT

Date: 14th February, 2018

Time: 9.00 - 12.00pm

INSTRUCTIONS:

- Answer Question ONE and any other TWO



INSTRUCTIONS

Answer question ONE and any other TWO questions

1. a) Explain six purposes of research (12mks)
b) Examine the importance of a research proposal (6mks)
c) Qualify the following statement: "Research is both a process and a product" (12mks)

2. a) Discuss the following:
 - i) Research background (10mks)
 - ii) Scope of study (5mks)b) Describe five features of qualitative research (5mks)

3. a) Supposing you were asked to write a research proposal, discuss seven strategies that you will use in identifying a research problem (14mks)
b) Describe six qualities of good research objectives (6mks)

4. a) Evaluate the importance of literature review (14mks)
b) Describe the three sources of scholarly literature (6mks)

5. a) Analyze five ethical issues in research (10mks)
b) Discuss four determinants of data collection method (4mks)
c) Explain six advantages of using the interview method of data collection (6mks)

c) Using equity theory, illustrate how extramarital sex might arise (5mks)