

MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS 2016/2017 ACADEMIC YEAR**

**SECOND YEAR FIRST SEMESTER**

**SCHOOL OF EDUCATION**

**BACHALOR OF EDUCATION (PRIMARY)**

**(SCHOOL-BASED)**

**COURSE CODE: CIM 211**

**COURSE TITLE: EDUCATION MEDIA AND**

**RESOURCES**

**DATE: 29TH APRIL, 2016 TIME: 8.30AM – 10.30AM**

**INSTRUCTIONS TO CANDIDATES**

Question **ONE** is compulsory

Answer any other **TWO** questions

**QUESTION ONE (Compulsory)**

1. Discuss the role of Instructional Media in teaching and learning **(10 Marks)**
2. Explain any five characteristic of a chart that can be used for teaching in a primary school classroom. **(10 Marks)**
3. Explain five advantages associated with utilization of improvised teaching aids. **(10 Marks)**

**QUESTION TWO**

1. Explain why the radio broadcast is considered to be an effective medium for distance learning**.**

(**10 Marks)**

1. Describe the challenges faced by radio broadcasts to schools in Kenya.

**(10 Marks)**

**QUESTION THREE**

1. Describe five factors that may discourage teachers from adopting Computed Assisted Learning (CAL) approach. **(10 Marks)**
2. Giving relevant examples, explain the guidelines a teacher should follow when planning to use a community resource to teach a class.

**(10 Marks)**

**QUESTION FOUR**

1. Noise is one of the barriers to effective communication. With reference to the classroom situation, explain five sources of communication noise    **(10 Marks)**
2. Describe how a teacher can find out whether effective communication has taken place in a teaching encounter. **(10 Marks)**

**QUESTION FIVE**

1. Explain five factors that a teacher should consider before deciding to use visual media in instruction. **(10 marks)**
2. Using relevant examples, outline situations when improvised instructional materials can be used in classroom instruction. **(10 marks)**

**……END…..**