

UNIVERSITY

UNIVERSITY EXAMINATIONS
2011/2012 ACADEMIC YEARFOR THE DEGREE OF BACHELOR OF EDUCATION ARTSBMGT 123 – PRINCIPLES OF MANAGEMENTDAY: THURSDAYDATE: 12/04/2012TIME: 2.00 – 4.00 P.M.STREAM SESSION 3

INSTRUCTIONS:

> Answer question **ONE** and any other **TWO** Questions

KABARAK

QUESTION ONE

a) The Principles of Bureaucracy as advocated by Max Weber are not applicable to most of today's' large organizations" Critically evaluate this statement

(10 mks)

- b) Open systems have inputs, transformation process and outputs; in addition they have some additional characteristics that have relevance to a management consultant. Briefly discuss the key characteristics of an open system (10 mks)
- c) critically, Discuss the major elements of management roles as propounded by Henry Mintzberg .(10 mks)

QUESTION TWO

- a) Discuss the managerial functions and state how they are related to the functions of a business firm. (10 mks)
- b) What is meant by "ethical values" in management and identify the factors determining an individual's ethics. (10 mks)

QUESTION THREE

- a) Planning is a critical element of management to managers of an organization. Citing specific examples discuss the steps (guidelines) that can assist a manger to overcome roadblocks to effective planning (10 mks)
- b) Discuss the arguments for and against business social responsibility.

(10 mks)

QUESTION FOUR

- a) Explain the relevance of Abraham Maslow's hierarchy of needs to the process
 Of motivation (10 mks)
 b) Management by objectives is said to be one of the best methods of appraising
- b) Management by objectives is said to be one of the best methods of appraising staff performance. Explain how it is used stating the advantages and disadvantages (10 mks)