

**KABARAK**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**2015/2016 ACADEMIC YEAR**

**FOR THE DEGREE OF BACHELOR OF COMMERCE**

**BMGT 123: PRINCIPLES OF MANAGEMENT**

**DAY: WEDNESDAY**

**DATE: 9/12/2015**

**TIME: 2:00 – 4:00 PM**

**STREAM: Y1S2**

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**INSTRUCTIONS:**

- **Answer Question ONE and any other Two Questions**

Q1)

- a) The Principles of Bureaucracy as advocated by Max Weber are not applicable to most of today's large organizations" Critically evaluate this statement (10mks)
- b) Open systems have inputs, transformation process and outputs; in addition they have some additional characteristics that have relevance to a management consultant. Briefly discuss the key characteristics of an open system (10mks)
- c) Critically, Discuss the major elements of management roles as propounded by Henry Mintzberg (10mks)

Q2.

- a) Citing examples where appropriate, discuss how the external environment influences the operations of an organization (10mks)
- b) As a management Consultant, you have been asked to present a paper on

“Factors affecting span of management in an organization” In an international management forum. Briefly highlight some of the factors you are going to include in your presentation. (10mks)

3

- a) Planning is a critical element of management to managers of an organization. Citing specific examples discuss the steps (guidelines) that can assist a manager to overcome roadblocks to effective planning (10mks)
- b) Briefly discuss the main factors that affect the degree to which top Management centralizes decision making in an organization. (10mks)

4

- a) Explain the relevance of Abraham Maslow's hierarchy of needs to the process of motivation (10mks)
- b) Discuss the arguments for and against business social responsibility (10mks)

5

- a) Discuss the three levels of management and the skills of each individual in each level (10 mks)
- b) Explain the main qualities of a good manager (10 mks)