

**KABARAK**



**UNIVERSITY**

**UNIVERSITY EXAMINATION  
2009/2010 ACADEMIC YEAR  
FOR THE DEGREE OF BACHELOR OF  
COMMERCE**

**COURSE CODE: BMGT 123**

**COURSE TITLE: PRINCIPLES OF  
MANAGEMENT**

**STREAM: Y1S2**

**DAY: WEDNESDAY**

**TIME: 4:00 – 6:00 P.M.**

**DATE: 14/04/2010**

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**INSTRUCTIONS:**

- 1.) Answer question ONE. And any other TWO questions.
- 2.) Do not write anything on the question paper.
- 3.) Time allowed is two (2) hours.

**PLEASE TURNOVER**

### **QUESTION 1**

- a) Discuss the fundamental objectives and purpose of management. (10 marks)
- b) Outline the major characteristics of management. (6 marks)
- c) *Are managers born or made.* Discuss the above statement in reference to classical management theory by Henry Fayol. (14 marks)

### **QUESTION 2**

- (a) With the aid of a diagram, explain the Management By Objectives theory. (4 marks)
- (b) Outline the strengths and weaknesses of the above theory. (10 marks)
- (c) Discuss the relevance of the theory (MBO) to today's modern organization. (6 marks)

### **QUESTION 3**

- a) Distinguish between Planning and Organizing as management functions. (4 marks)
- b) Outline the major characteristics of planning. (6 marks)
- c) Outline the benefits of planning in an organization. (10 marks)

### **QUESTION 4**

The management of an organization has to consider its environment particularly the various interest groups, both within and outside the organization. Discuss the validity of this statement. (20 marks)

### **QUESTION 5**

- a) Explain the role of organizational ethics in organization. (5 marks)
- b) Discuss the approaches that are used by organizations in enhancing ethical behaviour. (7 marks)
- c) Outline the characteristics of Christian manager. (8 marks)