



# UNIVERSITY OF EMBU

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2017/2018 ACADEMIC YEAR

SECOND SEMESTER EXAMINATIONS

SCHOOL-BASED

FIRST YEAR EXAMINATION FOR THE DEGREE OF MASTER OF ARTS

CLL 507: APPLIED LINGUISTICS

**DATE: APRIL 9, 2018**

**TIME: 2:00-5:00PM**

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**INSTRUCTIONS:**

**Answer Question ONE and ANY Other TWO Questions.**

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**QUESTION ONE (30 MARKS)**

- a) What are communicative strategies and how do they help a speaker? (5 marks)
- b) Discuss three main forces in the speech act theory by Austin (1967) (5 marks)
- c) Explain the relationship between politeness and illocution (5 marks)
- d) Identify two tools of research that can be used for applied linguistic research (5 marks)
- e) Explain inter-language (5 marks)
- f) What is error analysis (5 marks)

**QUESTION TWO (20 MARKS)**

Examine standardization showing its possible results in a given language (20 marks)

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**QUESTION THREE (20MARKS)**

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Discuss the four sequential stages of language production (20 marks)

**QUESTION FOUR (20 MARKS)**

Explain learning strategies and how they can be usefully applied to language learning (20 marks)

**QUESTION FIVE (20 MARKS)**

Discuss how one can appropriately examine cohesion in the analysis of discourse (20 marks)

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