



**JOMO KENYATTA UNIVERSITY
OF
AGRICULTURE AND TECHNOLOGY**

**DEPARTMENT OF ENTREPRENEURSHIP, TECHNOLOGY, LEADERSHIP AND
MANAGEMENT**

ENTREPRENEURSHIP SKILLS

MARCH 2019

CAT 1,

LAND RESOURCE PLANNING AND MANAGEMENT CLASS

INSTRUCTIONS

ANSWER ALL THE QUESTIONS

1. Define the following terms (8 Marks)
 - a) Entrepreneurship
 - b) Intrapreneurship
 - c) Self –employment
 - d) Market.
2. Using relevant examples state three types of entrepreneurs (6 Marks)
3. Briefly discuss four possible sources of business ideas (8 Marks)
4. What is the role of entrepreneurship in the economic development of Kenya (8 Marks)



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