



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

THIRD YEAR FIRST SEMESTER EXAMINATION FOR
THE DEGREE OF BACHELOR OF ARTS IN MUSIC &
THEATRE WITH INFORMATION TECHNOLOGY

MAIN CAMPUS

ATM 309: RESEARCH METHODS IN PERFORMING ARTS

Date: 12th February, 2018

Time: 8.30 - 11.30am

INSTRUCTIONS:

- Answer Question ONE and any other TWO.



ATM 309: RESEARCH METHODS IN PERFORMING ARTS

Instructions: Answer question ONE and any other TWO

1. As a researcher your purpose of a study you have identified is “to explain the financial problems of the performing groups and to explore the implications of these problems for the future of the arts in Kenya”.
 - a) Formulate a possible research topic (4 marks)
 - b) State three objectives that will guide your study (6 marks)
 - c) State three research questions for your study (6 marks)
 - d) State a directional hypothesis for your study (2marks)
 - e) State a null hypothesis for your study (2marks)
 - f) State a possible limitation of your study (2 marks)
 - g) Explain the possible significance of your study (4 marks)
 - h) Explain the rationale of your study (4marks)

2.
 - a) Explain five criteria for the selection of a research problem (10 marks)
 - b) Discuss five sources of research problems (10 marks)

3.
 - a) Explain five reasons for carrying out literature review (10 marks)
 - b) Discuss five steps in carrying out literature review (10 marks)

4.
 - a) Define the following terms (2marks)
 - i. Population
 - ii. Sample
 - b) Identify five characteristics of a good sample design (5 marks)
 - c) State three reasons of sampling (3 marks)

 - d) Explain the following sampling procedures (10 marks)
 - i. Systematic Random Sampling
 - ii. Stratified Sampling
 - iii. Snowball Sampling
 - iv. Cluster Sampling
 - v. Purposive Sampling

5. a) Differentiate between data collection methods and Data collection tools (4 marks)
- b) Identify eight methods of data collection and name the corresponding data collection tools (16 marks)