

C-1



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

**FIRST YEAR FIRST SEMESTER EXAMINATION FOR
THE DEGREE OF BACHELOR OF SCIENCE IN INFORMATION
AND COMMUNICATION TECHNOLOGY MANAGEMENT**

MAIN CAMPUS

CIM 101: BUSINESS ORGANIZATION

Date: 6th March, 2018

Time: 3.30 - 6.30pm

INSTRUCTIONS:

- Answer Question ONE and any other THREE.



QUESTION ONE(30 MARKS)

- (a) What is business organization? Briefly explain why business organizations existed (7 marks)
- (b) Explain briefly the following: (18 marks)
- i. Sole partnership
 - ii. Partnership
 - iii. Private Limited Company
 - iv. Public Limited Company
 - v. Government Control Companies
 - vi. Multinational Company giving practical example of each in our today's world

QUESTION TWO (15 MARKS)

Describe an organization chart of any business organization (15marks)

QUESTION THREE(15 MARKS)

Using practical examples, explain the different types of information and information needs (15marks)

QUESTION FOUR(15 MARKS)

Discuss the characteristics portrayed by successful entrepreneurs (15marks)

QUESTION FIVE(15 MARKS)

Highlight the various ways you would introduce in your organization to take care of employees welfare (15 marks)

QUESTION SIX (15 MARKS)

- (a) Discuss data protection principles (8 marks)
- (b) What is the essence of corporate social responsibility? (7 marks)