



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

**FOURTH YEAR FIRST SEMESTER EXAMINATION FOR
THE DEGREE OF BACHELOR OF ARTS IN DEVELOPMENT
STUDIES WITH INFORMATION TECHNOLOGY**

MAIN CAMPUS

DDS 401: PUBLIC ENTERPRISES

Date: 20th February, 2018

Time: 12.00 - 3.00pm

INSTRUCTIONS:

- Answer Question ONE and any other TWO.



1. (a). Define the concept Public enterprise
- (b). Outline the objectives of public enterprises
- (c).discuss the characteristics that distinguish Public from Private enterprises
2. Discuss with examples the various classification schemes of public enterprises.
3. Explain the various ways of improving the management of public enterprises in Kenya.
4. Discuss the political and economic aspects of public enterprises'
5. with examples, discuss reasons that hinder public Enterprises from achieving their objectives in Africa. .
6. Examine the roles of Public enterprises in Kenya.