



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

**FOURTH YEAR FIRST SEMESTER EXAMINATION FOR THE
DEGREE OF BACHELOR OF ARTS IN DEVELOPMENT
STUDIES WITH INFORMATION TECHNOLOGY**

CITY CAMPUS -EVENING

DDS 401: PUBLIC ENTERPRISES

Date: 19th January, 2018

Time: 5.30 - 7.30 pm

INSTRUCTIONS:

- Answer Question ONE and any other TWO



1. (a). Define the concept Public enterprise
(b). Discuss the privatization process of Public Enterprises
(c). Briefly explain five methods of public enterprise privatization
2. Examine the roles of public enterprises.
3. Discuss with examples, the various classification schemes of public enterprises.
4. Discuss the characteristics of public enterprises.
5. Discuss the merits and demerits of public enterprise privatization.
6. Discuss two service delivery roles of the state.
7. Discuss the various ways of reforming and revitalizing public enterprises in Africa.