



**MASENO UNIVERSITY**

**UNIVERSITY EXAMINATIONS 2017/2018**

**FOURTH YEAR SECOND SEMESTER EXAMINATION FOR  
THE DEGREE OF BACHELOR OF ARTS IN  
DEVELOPMENT STUDIES WITH INFORMATION  
TECHNOLOGY**

**CITY CAMPUS (EVENING)**

**DDS 409: MNCs AND DEVELOPMENT**

Date: 21<sup>st</sup> May, 2018

Time: 5.15 – 8.15pm

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**INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER  
THREE QUESTIONS**



## QUESTIONS

1. Discuss factors explaining the rapid growth of Multinational Corporations in the global economy. ( 25 marks)
2. Examine classification and typologies of multinational corporations ( 15 marks)
3. Discuss the main argument of the following Multinational Corporations theories and models:
  - a) The Uppsala Model (5marks)
  - b) The Entrepreneurial Approach ( 5 marks)
  - c) The Network Model ( 5 marks)
4. Examine the relationship between Multinational Corporations and nation - states. ( 15 marks)
5. Examine the merits of Multinational Corporations technological spill overs on host countries ( 15 marks)
6. Examine at least six factors influencing Multinational Corporations investments in agricultural sector in Sub Saharan Africa. ( 15 marks)