## **KASNEB**

## ATD LEVEL III

## PRINCIPLES OF ECONOMICS

## PILOT PAPER

September 2015. Time Allowed		hours.
Answer any FIVE questions.  ALL questions of		arry equal marks.
QUI (a)	STION ONE  Briefly explain five factors affecting the supply of a commodity.	(5 marks)
(b)	Using appropriate diagrams, distinguish between a stable and unstable equilibrium.	(8 marks)
(c)	(i) Define the term "Price Elasticity of Demand".	(2 marks)
	(ii) Explain any three factors affecting the price elasticity of demand.	(5 marks) (Total: 20 marks)
QUE (a)	STION TWO With reference to the liquidity preference theory, explain three reasons why people demand money.	(6 marks)
(b)	Highlight four functions of money.	(4 marks)
(c)	Explain five functions performed by the Central Bank of your country.	(10 marks) (Total: 20 marks)
QUE (a)	STION THREE  (i) State the law of diminishing marginal utility.	(2 marks)
	(ii) Highlight any three assumptions upon which this law is based.	(3 marks)
(b)	With the aid of a diagram, explain how the consumer's equilibrium is derived under the indifference	curves approach. (5 marks)
(c)	Using the indifference curves analysis, distinguish between a "normal good" and an "inferior good".	(10 marks) (Total: 20 marks)
QUE (a)	STION FOUR Using appropriate examples, distinguish between "fixed costs" and "variable costs".	(4 marks)
(b)	Briefly explain four sources of monopoly power in a market.	(8 marks)
(c)	Using appropriate diagrams, discuss the equilibrium of a firm under perfect competition both in the longrun.	shortrun and in the (8 marks) (Total: 20 marks)
QUE (a)	STION FIVE  Explain three main approaches used in the computation of National Income.	(6 marks)
(b)	The table below represents values of economic transactions for a hypothetical country (figures in billi	ions of shillings).
	Profits of corporations 16 Salaries and wages 90 Rent income 6 Depreciation 16 Indirect taxes 14 Subsidies 6 Net factor income abroad Net interest 8	

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	Requ	uired: Gross Domestic Product.	(2 marks)
	(ii)	Net Domestic Product at factor cost.	(2 marks)
	(iii)	Net Domestic Product at market prices.	(2 marks)
	(iv)	Gross National Product.	(2 marks)
	(v)	National Income.	(2 marks)
(c)	Using	g appropriate examples, distinguish between "economic growth" and "economic development".	(4 marks) (Total: 20 marks)
QUE (a)	STIOI (i)	N SIX State the law of diminishing returns.	(2 marks)
()	(ii)	Using an appropriate diagram, discuss the three stages of production according to this law.	(8 marks)
(b)	Expl	ain five features of a free market economy as a way of allocating resources among alternative use	s. (10 marks) (Total: 20 marks)
QUE	STIO	N SEVEN	
(a)	Brief	fly explain four stages of a trade cycle.	(8 marks)
(b)	The	following are economic functions for company ABC Limited:	
		$Qn = 48 - 2P^2$	
		$Qb = 6p^2 - 8P$	
	Wł	nere P represents price and Q is the quantity.	
	Requ	uired: Giving reasons, identify the demand curve and the supply curve.	(4 marks)
	(ii)	Determine the price and the quantity at which the market is at equilibrium.	(6 marks)

Highlight two economies of scale enjoyed by a firm as a result of large scale production.

(c)

(2 marks)

(Total: 20 marks)