



MURANG'A UNIVERSITY OF TECHNOLOGY

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF LIBERAL STUDIES

UNIVERSITY ORDINARY EXAMINATION

2018/2019 ACADEMIC YEAR

FIRST YEAR SECOND SEMESTER EXAMINATION

CLC 102 – SOCIAL LINGUISTICS

DURATION: 2 HOURS

DATE:

TIME:

Instructions to candidates:

1. Answer question One and Any Other Two questions
2. Mobile phones are not allowed in the examination room.
3. You are not allowed to write on this examination question paper.

SECTION A: ANSWER ALL QUESTIONS IN THIS SECTION

QUESTION ONE (30 MARKS)

- a) Briefly distinguish the following terms as used in social linguistics
- i. Bilingualism and language contact (3 marks)
 - ii. Speech community and speech repertoire (3 marks)
 - iii. Language register and lingua franca (3 marks)
 - iv. Language planning and language policy (3 marks)
 - v. Language shift and language death (3 marks)
 - vi. Idiolect and dialect (3 marks)
- b) Highlight three characteristics of a language shift. (6 marks)
- c) Describe three characteristics of a language. (6 marks)

SECTION B – ANSWER ANY TWO QUESTIONS IN THIS SECTION

QUESTION TWO (20 MARKS)

- a) “Social network is one way that researchers use to overcome observer’s paradox.”
Discuss this statement using relevant examples. (16 marks)
- b) Identify the four stages of language planning. (4 marks)

QUESTION THREE (20 MARKS)

- a) Language is made up of mutually intelligible dialects. Discuss. (10 marks)
- b) Clearly distinguish three types of code-switching. (10 marks)

QUESTION FOUR (20 MARKS)

- a) Using Kenyan situation, discuss the term diglossia. (10 marks)
- b) Describe three factors that lead to a language shift. (10 marks)