



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

THIRD YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION & COMMUNICATION TECHNOLOGY WITH INFORMATION TECHNOLOGY

MAIN CAMPUS

ECT 323: METHODS IN BUSINESS STUDIES

Date: 19th February, 2018

Time: 3.30 - 6.30pm

INSTRUCTIONS:

- Answer Question ONE and any other THREE



QUESTION ONE

- a). Explain with reference to Kenya's Education system, the difference between Business Studies and Business Education 5 marks
- b). Describe Five issues in the study of Business Studies that are borrowed from the British curriculum. 5 marks
- c). Identify Five key changes that have taken place in the Business Studies curriculum in Kenya since independence 5 marks
- d). Explain Five ways in which the study of Business studies from other parts of the world would improve the output from a secondary school Business Studies teacher in Kenya. 5 marks
- e). Discuss any Five contributions of the Ominde commission in the development of Business Studies curriculum. 5 marks

QUESTION TWO

- a). Describe the relationship between Goals of Education, objectives and the content of Business Studies as a subject in Kenya today. 6 marks
- b). Describe Three forms of informal assessment practices used in secondary school Business Studies curriculum in Kenya. 9 marks

QUESTION THREE

- a). Describe any Four emerging trends in education that has had an impact in Business Studies instructional process in Kenya today. 8 marks
- b). Explain why the project method remains an important method of teaching Business Studies 9marks

QUESTION FOUR

- a). Explain the importance of a resource person in teaching Business Studies and give examples of any four categories available to a classroom teacher 7marks
- b). Describe methods that a Business Study teacher can use to maintain learner attention in class. 8 marks

QUESTION FIVE

- a). Describe challenges that face Business Studies learners face in secondary schools in Kenya. 7 marks

b). Explain how the objectives of teaching Business Studies influence the teachers' preparation of schemes of work 8 marks

QUESTION SIX

a). Describe Five instructional materials that are commonly available in secondary schools for teaching specified topics in Business Studies. 10 marks

b). Use examples to describe methods that a Business Studies teacher may use to motivate learners in class. 5 marks

