



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

THIRD YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION WITH INFORMATION TECHNOLOGY

CITY CAMPUS – SCHOOL BASED

ECT 323: METHODS IN BUSINESS STUDIES

Date: 11thDecember, 2017

Time: 9.00 - 12.00pm

INSTRUCTIONS:

- Answer Question ONE and any other THREE



QUESTION ONE

- a. Explain why Business Studies as a subject is included in the secondary school curriculum in Kenya. (5 Marks)
- b. Highlight any Five recommendations from the Gachathi Report (1978) that have useful implications to teachers of Business Studies in Kenya today. (5 Marks)
- c. Discuss the implication of the two key changes in Business Studies curriculum in Kenya That have taken place since its inception in the 8-4-4 system of education (5 Marks)
- d. Explain any Five ways in which a Business Studies teacher benefits from knowing the eight goals of education in Kenya. (5 Marks)
- e. Identify key professional documents a Business Studies teacher should have as a trained professional for effective teaching (5 Marks)

QUESTION TWO

- a. Discuss the importance of a lesson plan to a Business Studies teacher. (5 Marks)
- b. Identify any Five practices in the Business Studies course that Kenya may have borrowed from the British system in the same subject area. (10 Marks)

QUESTION THREE

- a. Highlight any Five methods of teaching recommended for Business Studies teachers in Kenya citing a relevant topical area of use. (10 Marks)
- b. Discuss a criteria a teacher would use to choose an appropriate methods for a topic being taught in class. (5 Marks)

QUESTION FOUR

- a. Highlight any Five categories of resource materials with relevant examples that are recommended for teaching Business Studies teachers in Kenya (10 Marks)
- b. Discuss factors a teacher would use to select an appropriate resource material for use in a particular topic being taught in class giving a case of a specific resource. (5 Marks)

QUESTION FIVE

- a. Describe Five ways a teacher can use to motivate learners in class (5 Marks)
- b. Highlight Five methods of sustaining learner attention in a Business Studies class giving a class room example in each case (10 Marks)

QUESTION SIX

- a. Describe Five factors a teacher can use in selecting a good test (5 Marks)
- b. Discuss any five types of teacher made tests that can be used in secondary school Business studies' class giving an example of a test item in each case. (10 Marks)