



# **MASENO UNIVERSITY**

## **UNIVERSITY EXAMINATIONS 2017/2018**

### **FOURTH YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE IN ENVIRONMENTAL SCIENCE WITH INFORMATION TECHNOLOGY**

#### **MAIN CAMPUS**

#### **NES 401: ECONOMIC VALUATION FOR ENVIRONMENTAL PROTECTION**

Date: 22<sup>nd</sup> February, 2018

Time: 12.00 - 3.00pm

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#### **INSTRUCTIONS:**

- Answer Question ONE and any other TWO



1. a) Averted behaviour is a revealed preference method of valuation. Explain its applicability in environmental valuation. [10 marks]
  - b) Using a suitable analogy, describe how you can simulate a price for a zero priced environmental resources. [10 marks]
  - c) Describe and depict graphically the phenomenon of increasing productivity that is synonymous with decreasing marginal variable cost. [10 marks]
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2. Free functioning markets cannot be relied upon to take care of the environment because they fail. Explain how the government intervenes to protect the environment when the market has failed. [20 marks]

3. The table below shows hypothetical results obtained by observing consumer behaviour and by varying the price of a visit and seeing how many visits an average consumer makes per annum to Kit Mikayi which is a zero priced environmental resource. The value of the resource will be determined by individual preference expressed through Willingness To Pay.

WTP. Price paid and Consumer Surplus

1 No of visits	2 WTP (Sh.)	3 Price Paid (Sh.)	4 Consumer Surplus (Sh.)
0	550		
1	500		
2	400		
3	300		
4	200		
5	100		
6	0		
Totals			

a) Describe how you would determine:

- i) Actual price paid in the absence of a supply constraint [3 marks]
- ii) Total value [3 marks]
- iii) Consumer surplus [3marks]

b) Copy the table above and on the basis of entrance fee (WTP). fill in the blank spaces appropriately. [7 marks]

- c) From the table above, derive a demand curve. [4 marks]
4. Elucidate the inadequacies encountered when conducting environmental valuation using the Contingent Valuation Method (VCM) [20 marks]
5. To measure the strength of individuals' preferences, Willingness To Pay (WTP) and Willingness To Accept (WTA) compensation can be used as a basis for Cost Benefit Analysis as illustrated below.

Individual 1:WTP to move to B = Sh.3500

Individual 2:WTP to move to B = Sh.3300

Individual 3:WTA to tolerate a move to B = Sh.3700

Individual 4:WTA to tolerate a move to B = Sh.3100

- a) Illustrate the Cost Benefit rule that provides the foundation for Cost Benefit Analysis [3 marks]
- b) Using the above figures calculate and hence determine the well being of each individual from the move to B [5 marks]
- c) Given that the society is an aggregate of individuals as illustrated above, explain whether the move to B is socially worthwhile or not and give reasons for your answer. [5 marks]
- d) Based on the Cost Benefit rule, what would be your preferred advice to the society as far as the move to B is concerned? [4 marks]
- e) Explain how you can impute a potential Pareto improvement. [3 marks]