



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

**SECOND YEAR FIRST SEMESTER EXAMINATION FOR THE
DEGREE OF BACHELOR OF ARTS IN URBAN & REGIONAL
PLANNING WITH INFORMATION TECHNOLOGY**

CITY CAMPUS -REGULAR

PUR 213: RESEARCH METHODOLOGY

Date: 14th February, 2018

Time: 2.00 - 5.00pm

INSTRUCTIONS:

- Answer Question ONE and any other TWO.



PUR 213: RESEARCH METHODOLOGY

City campus

Answer Question ONE and ANY OTHER TWO

Questions

1. Describe the following:
 - a. Research design (4 Marks)
 - b. Research problem (4 Marks)
 - c. Research findings (4 Marks)
 - d. The County Government of Kisumu has contracted you to undertake a research to help it understand the waste management strategies adopted by households in Kisumu City. Describe the research process you would follow to deliver this assignment. (20 Marks)
2. Describe any **FOUR** broad groupings of research. (20 Marks)
3. Distinguish two pairs of any **FOUR** sets of types of research (20 Marks)
4.
 - a. Explain what you understand by the term research paradigm. (2 Marks)
 - b. Write short notes on the following research paradigms:
 - i. Positivism (6 Marks)
 - ii. Naturalism (6 Marks)
 - iii. Critical realism (6 Marks)
5.
 - a. Distinguish between research methodology and research methods. (4 Marks)
 - b. Outline any **FOUR** methods you can use to collect data. (16 Marks)
6. Discuss any **FIVE** ethical considerations in conducting a research. (20 Marks)