



MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECCHNOLOGY
(MMUST)

UNIVERSITY EXAMINATIONS

2018/2019 ACADEMIC YEAR

SECOND YEAR SECOND SEMESTER EXAMINATIONS

FOR THE DEGREE OF

BACHELOR OF EDUCATION

COURSE CODE: CIT 211

COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES

DATE: 20/5/2019

TIME: 3- 6 P.M

INSTRUCTIONS TO CANDIDATES:

- ANSWER QUESTION ONE AND ANY OTHER TWO
- QUESTION ONE CARRIES A TOTAL OF 30 MARKS
- ALL OTHER QUESTIONS CARRY 20 MARKS EACH

MMUST observes ZERO tolerance to examination cheating

This paper consists of 2 printed pages. Please turn over

1. a). You have been invited to talk to new teachers in your school. The talk is about using the educational media resources. You have planned to use the following points:
 - i. Definition of educational media resources. (4 marks)
 - ii. Explanation, with clear examples of functions of educational media resources (6 marks)
 - b). Using appropriate examples, define a Community Learning Resource (2 marks)
 - c). Explain any 3 roles of media specialist in a resource centre (6 marks)
 - d). Outline six qualities of a good media resource (6 marks)
 - e). Differentiate between print and non-print media (2 marks)
 - f). Highlight four factors that one should bear in mind while planning to establish a multimedia learning centre (4 marks)
2. a). Describe four features of verbal communication that occurs in a classrooms situation and explain how each of them can be used effectively (10 marks)
 - b). Explain any five forms of non-verbal signals that can be used by a classroom teacher to teach effectively (10 marks)
3. a). Account for the need for broadcasting a lesson in our schools today (10 marks)
 - b). Your class is to hold a broadcastng lesson after break. How would you ensure the lesson's success? (10 marks)
4. a). You have been selected to chair a text books selection committee in your school. Explain five considerations to take when selecting text books to purchase for school's library (10 marks)
 - b). With examples from your subject, describe five uses of textbooks (10 marks)
5. a). Explain using clear examples four ways through which a teacher can use school environment as part of community learning resources (8 marks)
 - b). The textbook is the major printed material for teaching and learning. Identify and explain six advantages of its use to your learners (12 marks)

