Name: ……………………………………………………Index No: ……………………………...

Candidate’s Signature:………………………...

Date……………….………

565

BUSINESS STUDIES

FORM ONE

END TERM TWO - 2019

TIME: 2 HOURS

*FORM ONE BUSINESS STUDIES*

INSTRUCTIONS TO CANDIDATES:

* *Write your name and Admission number in the spaces provided.*
* *Sign and write the date of examination in the spaces provided*
* *Answer all questions in the spaces provided*
* *All questions are should be answered in English*

**FOR EXAMINER USE ONLY**

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| --- | --- |
| TOTAL MARK |  |
|  |  |

ANSWER ALL THE QUESTIONS

1. Outline four components of business studies . (4mks
2. …………………………………………………………………………………….
3. …………………………………………………………………………………….
4. ………………………………………………………………………………………
5. ……………………………………………………………………………………….
6. Highlight four characteristics of human wants.
7. …………………………………………………………………………………….
8. …………………………………………………………………………………….
9. ………………………………………………………………………………………
10. ……………………………………………………………………………………….
11. Give four importance of entrepreneurship. (4mks
12. …………………………………………………………………………………….
13. …………………………………………………………………………………….
14. ………………………………………………………………………………………
15. ……………………………………………………………………………………….
16. Give four reasons why people engage in business activities. (4mks
17. …………………………………………………………………………………….
18. …………………………………………………………………………………….
19. ………………………………………………………………………………………
20. ……………………………………………………………………………………….
21. Wambua retired from formal employment and started to operate a butchery which failed within the first year. Outline four possible causes of this failure. (4mks
22. …………………………………………………………………………………….
23. …………………………………………………………………………………….
24. ………………………………………………………………………………………
25. ……………………………………………………………………………………….
26. List four factors that need to be considered when purchasing an office machine. (4mks
27. …………………………………………………………………………………….
28. …………………………………………………………………………………….
29. ………………………………………………………………………………………
30. ……………………………………………………………………………………….
31. Classify each of the following activities into its appropriate level of production. (4mks
32. Harvesting rice …………………………………………………..
33. Oil refining …………………………………………………….
34. Ware housing …………………………………………….
35. Fishing ………………………………………………………..
36. List four characteristics of services. (4mks
37. ……………………………………………………………………………………….
38. …………………………………………………………………………………..
39. ……………………………………………………………………………………
40. …………………………………………………………………………………..
41. Outline four challenges that are faced by man when satisfying his wants. (4mks
42. …………………………………………………………………………………….
43. …………………………………………………………………………………….
44. ………………………………………………………………………………………
45. ……………………………………………………………………………………….
46. List four benefits of filing to a business organization. (4mks
47. …………………………………………………………………………………….
48. …………………………………………………………………………………….
49. ………………………………………………………………………………………
50. ……………………………………………………………………………………….
51. Kamau utilizes his farm to produce just enough to be consumed by his family. Outline challenges of this . (4mks
52. …………………………………………………………………………………….
53. …………………………………………………………………………………….
54. ………………………………………………………………………………………
55. ……………………………………………………………………………………….
56. List four communication equipment’s that are used in the office. (4mks
57. …………………………………………………………………………………….
58. …………………………………………………………………………………….
59. ………………………………………………………………………………………
60. ……………………………………………………………………………………….
61. Highlight four benefits that a learner gets by learning business studies. (4mks
62. …………………………………………………………………………………….
63. …………………………………………………………………………………….
64. ………………………………………………………………………………………
65. ……………………………………………………………………………………….
66. State four characteristics of economic resources. (4mks
67. …………………………………………………………………………………….
68. …………………………………………………………………………………….
69. ………………………………………………………………………………………
70. ……………………………………………………………………………………….
71. State four functions of an office. (4mks
72. …………………………………………………………………………………….
73. …………………………………………………………………………………….
74. ………………………………………………………………………………………
75. ……………………………………………………………………………………….
76. Outline four gaps that may exist in the market to provide a business opportunity. (4mks
77. …………………………………………………………………………………….
78. …………………………………………………………………………………….
79. ………………………………………………………………………………………
80. ……………………………………………………………………………………….
81. Indicate the utility created by the following activities. (4mks
82. Taking maize to a posho mill to get flour……………………………….
83. Supplying school uniform from Thika to Kigumo……………………………
84. Keeping gumboots in the warehouse awaiting the rainy season…………………
85. Buying a book from a retail shop………………………………………..
86. To survive a business person need to consider the competitors actions. Highlight four such information about competitors that a business person need to consider. (4mks
87. …………………………………………………………………………………….
88. …………………………………………………………………………………….
89. ………………………………………………………………………………………
90. ……………………………………………………………………………………….
91. Outline four disadvantages of an enclosed office layout. (4mks
92. …………………………………………………………………………………….
93. …………………………………………………………………………………….
94. ………………………………………………………………………………………
95. ……………………………………………………………………………………….
96. State four factors that influence the success of business. (4mks
97. …………………………………………………………………………………….
98. …………………………………………………………………………………….
99. ………………………………………………………………………………………
100. ……………………………………………………………………………………….
101. Identify the factors of production with their respective rewards. (4mks
102. …………………………………………………………………………………….
103. …………………………………………………………………………………….
104. ………………………………………………………………………………………
105. ……………………………………………………………………………………….
106. State four trends that are observed in modern office. (4mks
107. …………………………………………………………………………………….
108. …………………………………………………………………………………….
109. ………………………………………………………………………………………
110. ……………………………………………………………………………………….
111. Highlight four qualities that distinguishes all entrepreneurs from other business people. (4mks
112. …………………………………………………………………………………….
113. …………………………………………………………………………………….
114. ………………………………………………………………………………………
115. ……………………………………………………………………………………….
116. For each of the following resources give examples. (4mks
117. Human resources………………………………………………….
118. . Renewable resources…………………………………………………
119. Man- made resources…………………………………………………….
120. Natural resources………………………………………………….
121. List four sources of a business idea. (4mks
122. …………………………………………………………………………………….
123. …………………………………………………………………………………….
124. ………………………………………………………………………………………
125. ……………………………………………………………………………………….